



Pamplin Society

**Pamplin Signature Event
Planning Kickoff Call
Thursday March 15, 2018 10:00-11:00 AM**

Background/Agenda:

Per the last Pamplin Society quarterly call, here are some of the high-level criteria:

- *We are looking to create a “Signature” event hosted by the Pamplin Society that involves networking between PS Members and various corporations.*
- *Ideas for the event include a day-long event with speakers on current events, industry happenings, and networking opportunities.*
- *Potentially looking at a 2019 date in Northern Virginia.*

I had each team member a link to UVA’s Center for the Management of Information Technology (<https://commerce.virginia.edu/cmit>) which is seen as a possible template for creating a one-time (or possibly recurring) event.

The stated purpose of UVA’s CMIT is to “provide opportunities for business and higher education to work together in the area of information technology”. As was briefly discussed on the quarterly call, there may not be an intent to limit the event(s) to topics in IT, but rather possibly a broader set of business and/or industry related topics.

I will document our discussion and appropriate next steps and report those back to the Society leadership.

Meeting Notes:

Team:

Phil Hamlett

Marco Leung

Elle Consolvo

Justin Coleman

Adam Workman

Gaffar Chowdhury (unable to attend)

In order to kick off our discussion, let's brainstorm on some of the following:

- Timing/target for first event
 - Spring 2019 (around Spring Game if done in Blacksburg)
- Mission of the event (promote research/education/networking/industry knowledge etc.)
 - 1-2 main speakers
 - Mix in networking/happy hour(s)
 - Possibly have open floor forum
 - Panel discussions
 - Engage the alumni – particularly with regards to engaging invitees
 - i. Have alumni send out personal invitations
 - Could also be utilized for fundraising purposes
- Possible topics
 - Healthcare
 - Finance
 - Technology topics
 - *Business Analytics – tap alumni and University resources (most popular choice)*
 - Discussion from leaders on their career progression
- Location
 - Initially Tyson's corner or other northern Virginia location
 - Possibly in Blacksburg at some point in proximity to Spring game
- Recurring or one time – do we establish an actual ongoing physical, campus presence
 - One time to start – to test viability
 - Half-day event
- Next steps
 - Solidify date and location
 - Research funding opportunities/possible budget
 - Have follow-up meeting with team and assign action items for planning

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